

Sponsor Prospectus



Big Sky GeoCon



Dear Sponsor,

The Montana Association of Geographic Information Professionals (MAGIP) invite you to participate in the 2021 Virtual Big Sky GeoCon, April 7-9. This year we are bringing the best of the Big Sky GeoCon to all attendees wherever they are on the map!

The theme is "Analyzing the Past, Adapting to the Present and Shaping the Future" and we are hoping you can help us complement our program by participating as a Sponsor/Exhibitor. This year's virtual landscape can potentially offer you more value by:

- Potential to reach a larger audience
- Metrics are more trackable
- Easier to measure ROI
- Increased visual options to showcase your services

MAGIP is a non-profit professional association that works to identify and support the strengths of its members, find solutions to individual and collective problems, and address the needs of the Montana GIS community as a whole. Our Association has over 200 active members from every level of GIS expertise, and from many different professional fields. Big Sky GeoCon serves as MAGIP's and Montana's key geospatial networking event!

Big Sky GeoCon will be utilizing the PheedLoop virtual conference platform and we anticipate a diverse group of geospatial technology users and professionals to be in attendance, representing: federal, state, tribal, local government, university/educational, nonprofit, and private business sectors. Big Sky GeoCon attendees embody a wide variety of professions including natural resources, agriculture, utilities, geospatial services, mining, and timber.

The conference will cover a broader spectrum of content including analytics, data acquisition, data science, and how geospatial technology augments them all. It should prove to be a great event to showcase your Company's technology or services to a diverse audience.

Secure your sponsorship today for the largest and most well attended GIS event in the Montana - Idaho region!

To learn more about the platform and how to maximize your experience, we encourage you to [watch this video](#).

We are looking forward to hearing from you!

On behalf of,

The 2021 Big Sky GeoCon Conference Planning Committee

Sponsorship Opportunities

	Platinum \$1000	Gold \$750	Silver \$500	Bronze \$300
<i>Premium Exhibitor Booth Package</i>	📍	📍		
<i>Standard Exhibitor Booth Package</i>			📍	📍
<i>Full Conference Registration(s)</i>	2	2	1	1
<i>Thought Leadership Spotlight</i>	📍	📍	📍	
<i>Company Logo displayed throughout conference</i>	📍	📍	📍	📍
<i>Company Logo displayed on MAGIP Conference webpage</i>	📍	📍	📍	📍
<i>Virtual Swag Bag (opportunity to send "swag" to registered attendees with your branding). *Cost of swag/shipping is in addition to the general sponsorship</i>	📍			
<i>Coffee Break Recognition</i>	📍			

Maximize Your Visibility

- 📍 **Premium Exhibitor Booth Package:** This package within Pheedloop (our virtual conference platform) allows for the ability to host 1:1 meetings with attendees, display images, upload videos, etc. in your “booth”, host group meetings with up to 25 attendees, access to booth traffic statistics and lead retrieval capabilities.
- 📍 **Standard Exhibitor Booth Package:** This package within Pheedloop (our virtual conference platform) allows for the ability to host 1:1 meetings with attendees, display images, upload videos, etc. in your “booth”.
- 📍 **Thought Leadership Spotlight:** *New this year!* Sponsors will have the opportunity to host a session during Tuesday’s Networking Event. At a specific time during this event, those sponsors that are Silver level or higher will have the opportunity to address the entire audience on a topic of expertise (focus on topic of expertise-no selling or presentations).
- 📍 **Company Logo displayed Pre & During Conference:** Your logo will be featured on the virtual platform throughout the conference in the virtual lobby and during breaks and social functions as well as social media content pre-conference and the week of the conference.

- 📍 **Company Logo on Conference Page:** Logos will be placed on the conference website, with a company link, so that attendees can identify your company and services, and can contact you for further information.
- 📍 **Virtual Swag Bag:** Option to send virtual "swag " to attendees prior to conference with your company's branding. (i.e. coffee/tea/mug for coffee breaks, notepad/pen, pub snacks for happy hours, etc.) Cost of swag is in addition to the general sponsorship (contact Michelle Quinn, michelle.quinn12@outlook.com, for more information on this option).

Sponsor's Booth Exhibit Information

- 📍 **Exhibit Hall Hours:** The virtual Exhibit Hall will be the focus of conference during all virtual coffee breaks, Tuesday's networking event and other designated times throughout the conference. Attendees will have access to visit exhibitor booths one week prior to the start of the conference for added exposure.

Exhibit Hall Event Schedule

- 📍 **Tuesday, April 6th** – 5:30 p.m – Virtual Breakout Rooms, Map Gallery, Thought Leadership Spotlights
More details to be announced later about this event
- 📍 **Wednesday, April 7th** – 30 Minute Conference Breaks - 10 a.m. and 3:00 p.m.
- 📍 **Thursday, April 8th** – 30 Minute Conference Breaks - 10 a.m. and 3:00 p.m.

Registration

To register as a sponsor/exhibitor for the 2021 Big Sky GeoCon Virtual Conference, please visit the sponsor/exhibitor registration page: <https://www.magip.org/event-4078433>. If you have any questions, please direct them to Michelle Quinn at michelle.quinn12@outlook.com or 406-240-6387.

Thank you for your consideration, and we look forward to your participation!