

MAGIP BOARD OF DIRECTORS MEETING

Oct 18, 2022, 2:00 PM - 3:00 PM

Topic: MAGIP BOD Meeting

Time: Oct 18, 2022 2:00 PM Mountain Time (US and Canada)

Location: Bozeman, GrabTree Inn, Madison Room

Every month on the Third Tue, until May 16, 2023, 12 occurrence(s)

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Meeting opened 10:05 AM

Board Members:

Mike Powell (chair)

Jeffry Sprock

Jason Danielson

Jeff Hedstrom

Mike Eidum

Eric Spangenberg

Nate Wold

Aaron Vaughn

Erich Schreier

Decision to approve September 15, 2022 MAGIP BOD minutes. Jeff Sprock made a motion to approve, 2nd by Nate Wold. Passed unanimously.

New Business:

Montana Association of Registered Land Surveyors (MARLS) Partnership

- Jeff Hedstrom talked with the MARLS president in regard to each organization having a presence at each other's conference in 2023 – meaning each group will have a booth space.
- Jeff H said he is not sure where the MARLS conference is being held. He says it typically kicks off the third week of February.
- Jeff H said MARLS has never had a presence at a MAGIP conference.
- Mike P asked who Jeff would suggest go to represent MAGIP. Jeff implied he couldn't due to the fact he would be there representing his employer, Montana State Library. Mike Powell said that it would probably be him and vice-president, but it is still up in the air.
- Mike P said he thought the idea is great and will be nice to pursue the collaboration.
- Jason D said it would be good to have whoever represents MAGIP have hand-outs, swag, and answers ready for MARLS eventgoers who want to know more about MAGIP.

- Jeff H said he and Meghan can possibly manage supplying swag and that they would need to order more.

Mike Powell made motion to approve collaborating with MARLS and to send MAGIP reps to their conference in February, 2nd by Jeff Hedstrom. Passed unanimously.

Communications Associate Work

- Mike P said the social media work by the new CA, Alicia, has been evident on multiple posts in the past several weeks.
- Nate said he liked the updates she put out, pointing out to a recent GIS Day notification. He suggested emailing the membership body to prompt members to follow MAGIP on all social media channels.
- Mike E commented that the communication strategy template looked good.
- Mike E said there was a few small errors in a few posts, but were quickly corrected.
- Jason D asked whether Alicia is being fed info, or if she is doing her own gathering. Mike E said she has been given the info. Jason D said he appreciates Alicia's efforts.
- Jeff H said she is also checking the MAGIP listserv for job postings to repost on social media.
- Mike P said it has been going well and she will be valuable as the conference grows nearer.
- Mike P asked the board to review the communication plan template and to submit comments through Drive where it will hopefully be approved in November's board meeting.
- Mike E asked the board to also submit their communication topic ideas to the document.

GIS Day

- Mike P said Helena, Billings and possibly other Montana cities would host a meetup on GIS Day, Nov. 16.
- Mike P. said MAGIP would fund a few GIS Day events.
- Jeff S asked about the map contest and how it works. He inquired about the monetary prizes.
- Jeff H said that winners are given money prizes. Nate said last year prizes are 1st, 2nd and 3rd with \$100, \$50, and \$25 respectively.
- Mike P said the info will be given to Meghan and that people will be alerted via social media with help from Alicia.
- Jeff S asked if the contest was opened only to open to interactive maps or web applications. Mike P. responded in saying web applications were acceptable too.

Membership Fees

- Mike P said that next week the newly formed membership fee task force will get together to talk about the Associate Membership fee adjustments. The initial task force was supposed to happen but was postponed to first get feedback from members.

- Aaron asked about who is on the task force. Mike P said he, Nate Wold, Jason Danielson, Jeff Sprock, Meghan Burns, Lee Macholz (Missoula), Erin Fashoway (Helena), Dani Arps (Teton County), Helen Paris and Curtis Devault (Pickett Associates in Bozeman), and Jenny Connolly (Bozeman) are on the team.
- Mike P asked if they come to agreement, what are the next steps. Jeff H said the budget would have to be amended and the site would reflect this. Jason D said that Michelle would have to be in the loop. (Michelle was traveling for business at the time of this meeting).
- Jason D said Michelle could provide insight based on how the new fees will be implemented.
- Jeff H said renewal of new fees could be during conference time since most renewals occur then anyway.
- Mike P asked about conference preparation. Erich said that co-chairs are working together and have a loose schedule going and will have another meeting next week for further planning committee topics.

Conference Preparation

- Erich has been working with Michelle along with Zach Collins. Zach will be reaching out to businesses and companies while Erich will be reaching out to people for building a planning team.
- Erich said a plan will solidify after Michelle returns from her work trip and they will have a planning committee meeting the first week of November.

MARLS Legislation Draft Review

- Jason D said he, representing the Technical Committee, forwarded MAGIP's response to MARLS and carbon copied the board in an email.
- Jason D sent the email containing suggestions by a few MAGIP members, which include some editing of verbiage for the draft to MARLS reps Jamie Reed and Dan Stahly.
- This is pertaining to Legislation document "70-22-Part 2 Draft for Bill".
- Jason D and Jeff H added comment that the draft is in flux and Jason D anticipates any changes made that MARLS would reach back for the MAGIP board to review again.
- Jeff H said to be proactive toward any legislative bill affecting GIS and GIS workers.
- Jason D said that with more legislation decisions coming up MAGIP should be extra vigilant in watching any bills that affect the industry and that it is important to collaborate with the CA to send members updates on any bills or initiatives that are occurring at the Capitol.

LiDAR Special Interest Group Proposal

- Jeff S said that although there is a statewide working group for LiDAR at the Montana State Library, the MAGIP LiDAR SIG he proposes will have a different tact and the group will discuss working with the data products directly – elevation data and its derivatives.
- He consulted with MSL's Elevation Theme Steward, Troy Blandford, with his SIG plans.

- Jeff S plans to have quarterly meetings, maybe 2-hour sessions, and invite experts: LiDAR sales and service vendors, organizations like Forest Service, BLM, State Library and ESRI.
- He went on to explain that the discussions could unpack more on what the data can do for members' industry and day-to-day uses.
- Jeff S will lead the SIG group.
- He does not intend to compete with MSL's Elevation Work Group. Jeff H concurred that said it would complement the state's efforts.
- Mike P asked whether it should be member's only or not. Jeff S said it could be a benefit to entice membership. Jeff H warns that the Small Government SIG often spills out into the non-membership public and that either way there is a benefit.
- Mike P said that non-members and members alike could participate, while only members would have access to meeting content – video recordings and such.
- Erich S said Bozeman GIS is getting new LiDAR and there will be strong interest in the SIG as they plan to increase their acquisition – possibly every two years.
- Jeff H demonstrated how to access SIG communications on the MAGIP website.
- An action item will be made for November's meeting where it can be voted on.

Work Plan and Achievements Document

- Board reviewed their title descriptions, tasks and goals.
- Mike P asked Eric S to review his goals and objectives.
- New changes regarding communication strategy and the CA were to be added as a subset within the 2022-23 Work Plan document.
- The Accomplishment Draft needs some clean-up according to Mike P, who will send out when finished to be approved next meeting.

Conference Planning (Cont'd)

- Jason D asked about Tuesday afternoon plans with workshops.
- Mike P said the 2022 URISA conference in Boise had less workshops but that they were of high quality and the rooms were spacious. He said the GranTree should be similar in space availability.
- Jason D said he did not have a preference as to the number of workshops and also was not too concerned about space.
- Mike P presented the layout of the workshop rooms through a projected PDF map.
- Jason D would like to revisit the post-conference reviews to see what people want most. He also would like to discuss more with the Conference Planning committee.
- Nate confirms with Mike P they are budgeting for 200 attendees based on past attendance.
- Jeff H reminded Erich and Mike P that the conference planning meeting will be Nov. 9.
- Mike E expressed interest in attending the meeting and suggested channeling subsequent updates to the CA and for future communication projects pertaining to the conference.
- Jason D suggested to the group the software 'Canva' for a cheap way to produce marketing materials/posters for the conference.
- The Conference Planning Committee also hopes to come up with a conference theme.

- Jeff H gave Erich a short orientation of the MAGIP site dashboard to retrieve membership metrics and a how-to workflow on creating a member's email blast.
- Nate Wold asks about the Google groups and how members are added. Jeff H said there may be a check box during registration that a new member toggles to join. Mike P says the ListServe is different and that members could otherwise be added manually to the group.

Grants and Scholarships - Rob Ahl *Not present

Meghan – Web *Not present

Administration – Michelle *Not present

Eric Spangenberg – MLIAC

- MLIAC met Sept 15 and were happy about the MAGIP by-law change for the MLIAC rep's voting rights.
- Eric S will remain the MLIAC rep going forward for the next two years.
- A lot was going on during the recent meeting including low-distortion projections and finding someone from the State Library as a steward of those.
- DNRC UAV report – they have 9 drones they currently use for various aerial data gathering.
- Red Tape Relief (regulatory relief) at the Governor's Office is being looked at. MLIAC will probably start a working group regarding this and address any outdated workflow with MLIA grant processes.
- Some updates at the Montana State Library include those with MSDI themes. There are more downloadable data sources, including imagery.
- GIS Coordinator's Report discussed implementing the State's GIS business plan.
- MSL created a dashboard for geo-enabled elections.
- For grants, MSL is no longer using Aplifund software and will look for new software to conduct MLIA grant management.
- MLIAC board members are going to discuss next year's grant cycle and allocations.
- Next meeting set for Nov. 17 and location is still undetermined.

Jason Danielson – Technical Meeting

- First technical working group meeting held. They are contacting workshop instructors from ESRI and Geospatial Training Services (Eric Pimpler).
- There is a Google Drive template with all the details pertaining to workshop ideas and contacts created.
- The group is also reviewing the GranTree layout and last year's conference polls to cater the training to what members suggested from last conference.

Mike P reminded the board there is a GIS Meet-Up in Helena at 5PM tonight.

Motion made by Nate Wold to adjourn. 2nd Mike E.

Meeting adjourned.

Meeting ended at 2:03 p.m.

Upcoming Meetings and Events

GIS DAY MEETUPS – November 15, 16 & 17 (in Billings, Bozeman, Helena & Missoula)

MLIAC MEETING Thursday, November 17, 10AM
BOARD MEETING – Thursday, December 13, 2022 (virtual) 2:00 pm
Big Sky GeoCon Planning Meeting – December 13 (virtual) 3:00 pm
BOARD MEETING – Thursday, November 15, 2:00 PM