

MAGIP BOARD OF DIRECTORS MEETING

Sept. 15, 2022, 11:30 AM - 12:00 PM

Topic: MAGIP BOD Meeting

Time: Sept 15, 2021 11:30 AM Mountain Time (US and Canada)

Every month on the Third Tue, until Dec 20, 2022, 21 occurrence(s)

Join Zoom Meeting: <https://us02web.zoom.us/j/87954716353>

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Find your local number: <https://us02web.zoom.us/u/kcX8tmRzYF>

Meeting Recording:

<https://www.youtube.com/watch?v=KycmyN0OeYw>

Meeting opened 11:30 AM

Board Members:

Mike Powell (chair)

Jason Danielson

Eric Spangenberg

Erich Schreier

Nate Wold

Mike Eidum

Aaron Vaughn

Jeff Hedstrom

Rob Ahl

Guests:

Michelle Quinn

Meghan Burns

Pre-meeting starts around 9:00 AM with a Mike Powell asking each committee rep to summarize break-out sessions over the past day of retreat talks:

Conference

Erich S:

- Will get call-for-proposals out earlier to avoid people trying to race for the deadline.
- Plans to contact Frank Dougher at Montana State University Spatial Sciences Center for gathering Bozeman GIS/conference resources and help for conference.
- Will find some material for conference, signage, as well as coming up with a conference theme.
- By next meeting he will walk through the GranTree Hotel to plan out event spaces.

Michelle:

- Will push the 'Call for Proposals' out for the conference next week.
- Will compare schedule from last year and determine what rooms might work with the GranTree in Bozeman.

Membership and Communication

- Mike Eidum met with communications associate, Alicia, to create a plan to start sharing social media for MAGIP.
- Mike E plans to make a Google Drive doc with information that can be used as a repository for the board to add content and to disseminate through social media channels.
- Alecia will plan entire month and use media tool Hootsuite to manage the various MAGIP social media platforms and messages.
- Mike E and Alecia will collaborate to have something in Google Drive and have a solid social media plan by next Friday.
- Mike E will take a look at a social media guidelines template shared by Jason D, who is a member of another group who currently uses this template for their communications.
- Alicia requested a list of organizations that MAGIP would follow or reach out to as well as notable hashtag terms and phrases to use.
- Mike P, Erich S, and Rob talked about reaching out to non-GIS groups and non-profits to share or pass along information through social media platforms. Rob and Eric gave an example of non-profits that they are part of that would appreciate social media communication sharing that may benefit more MAGIP interest.
- Alecia will plan to implement an outsider's suggestion form to garner ideas for more content for not only social media, but more ideas for quarterly newsletters.
- Jason D did confirm he reached out to retrieve the document that outlines the communication strategy and template where Mike E and Alecia could refer to.

Technical/Education and Grants

- Jason D and Rob Ahl formulated a response for the Montana Association of Registered Land Surveyors (MARLS) who requested input on the upcoming document for the 2022 datum update and Montana Projection Layer as it affects future legislation.
- Rob said the conversation with Jason D yielded a rough framework for instances where an external organization seeks a response from MAGIP which involves asking the membership body for consensus or specific feedback in regards to the response.
- Rob and Jason D also talked about implementing an option for teachers attending the Big Sky Geocon and workshop where they could gain continuing education credits.
- They proposed having this as an option for those registered where they could mark their interest in gaining credits within the registration form and subsequently have the attendee pay a small fee (\$25) to gain these credits after finishing said workshops.
- They suggested first by reaching out to colleges and universities to find out how this is arranged.

Board Meeting Begins 11:30 AM

Decision to approve August 16, 2022 MAGIP BOD minutes. Jeff Hedstrom made a motion to approve, 2nd by Nate Wold. Passed unanimously.

Mike P asked the board members their thoughts on the outcome of the strategic planning over the past day in Red Lodge.

- Jason D said it was a great experience and he thinks they are productive and should be continually promoted for their valuable collaboration experience.
- Jeff H agreed with Jason D and said there is no replacement for in-person meetings.

- Mike P asked if everyone thought one-and-a-half days is enough time.
- Rob suggested 2 full days may be more productive and added that location could be more centrally located to shorten travel time for most.

Mike P transitioned to the idea of managing a job board and whether it should be managed on MAGIP web page. He added that the consensus was the listserv did most of work and that most on the board were in favor abandoning the job board landing page on MAGIP.org.

Proposal to not implement a MAGIP website job board. Jeff Hedstrom made a motion to approve, 2nd by Nate Wold. Passed unanimously.

Mike P informed the board of a request for assistance for an upcoming Meet-Up from member Erin Fashway, GIS Coordinator Montana State Library.

- Requested \$250 from MAGIP to help support the Meet-Up at Helena, which will involve ESRI representatives and MAGIP members to talk about annual project planning prioritization.
- Subjects will include new and upcoming geospatial technologies and membership recruitment.
- Mike P said he is in favor of the support.

Proposal to approve MAGIP Meet-up support of \$250 for Oct. 18, 2022. Jeff Hedstrom made a motion to approve, 2nd by Jason Danielson. Passed unanimously.

Reports

Treasurer's Report – Nate Wold

- \$800 in budget for this year's GIS meet-ups. He says the first one coming up in Helena will tap that amount.
 - Nate later clarified that he misspoke at the meeting, there is actually \$1,500 in budget for meetups.
- Jeff H asked about GIS Day in November and if there will be enough in reserve.
- Nate, Mike P and Jeff said the budget is in flux and there will be a membership fee raise to consider and that there will be refiguring of the budget toward the end of the year.

Scholarships and Grants – Rob Ahl

- Nothing to report, refer to the Technical/Education & Grants breakout session notes

Membership Development – Mike Eidum

- Going back to breakout session – Mike E will continue to work with Alicia to disseminate pertinent information to MAGIP membership and establish a communication template and flow as described in the breakout session notes.

Conference Committee – Erich Schreier

- Will also refer to the breakout session notes in regards to reaching out to Bozeman contacts to help establish a group to host the Big Sky Geocon.
- Also will make sure to send the 'Save the Date' message in regards to the 2023 conference.

Technical Committee – Jason Danielson

- Jason will forward the response message to MARLS and send the survey to the MAGIP membership body to gather opinions and individual responses.
- Within the next couple weeks Jason will reach out to potential workshop instructors for the conference.

Web Subcommittee – Meghan Burns *Not Present, was informed of the MAGIP domain issues

MLIAC – Eric Spangenberg *Not Present

A motion to adjourn the meeting made by Aaron Vaughn. 2nd by Erich Schreier. Passed unanimously.

Upcoming Meetings and Events

MAGIP BOARD MEETING – Tuesday, October 18 (in-person, Bozeman)
MEET-UP with ESRI reps – Tuesday, Oct 18 (Helena)
GOVERNMENT SIG – 3rd Thursday of the month 2:00 PM – Next is Oct 20
MAGIP BOARD MEETING – Tuesday, November 15 (Zoom)
MLIAC MEETING – Thursday, November 17