

MAGIP BOARD OF DIRECTORS MEETING

July 19, 2022, 2:00 PM - 3:00 PM

Topic: MAGIP BOD Meeting

Time: July 19, 2022 02:00 PM Mountain Time (US and Canada)

Every month on the Third Tue, until Dec 20, 2022, 21 occurrence(s)

Join Zoom Meeting: <https://us02web.zoom.us/j/87954716353>

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Meeting Recording:

https://www.youtube.com/watch?v=-fLS_djlr4c

Meeting opened 2:03 PM

Board Members:

Mike Powell (chair)

Jason Danielson

Eric Spangenberg

Jeff Sprock

Nate Wold

Mike Eidum

Aaron Vaughn

Jeff Hedstrom

Guests:

Meghan Burns

Clayton Vine

Michelle Quinn

Erin Fashoway

Alicia Smith

Erich Schreier

Jenny Connelley

Dani Arps

Decision to approve June 22, 2022 MAGIP BOD minutes. Jeff Sprock made a motion to approve, 2nd by Nate Wold. Passed unanimously.

New Business:

Introduction of Alicia Smith, new MAGIP Communication Specialist

- Alicia, who was referred to by Full Scope, introduced herself to the board.
- She detailed her background which included marketing and communications for various non-profit organizations.
- She described her formal school training in journalism, public relations and marketing and has 20 years working experience – much of it with healthcare organizations.
- She has personal history living in Missoula, MT.
- Mike Powell said the MAGIP Board is hoping to see her set up and maintain communication channels, starting a newsletter, and highlighting accomplishments for MAGIP.

- Michelle from Full Scope said the MAGIP newsletter would be something that would be a big focus and Alicia could work with Mike Eidum directly for MAGIP-specific topics.
- Mike E. introduced himself to Alicia and described his duties and how he was looking forward to working with her to help communicate to the MAGIP membership body.
- Michelle Quinn explained to Alicia that the email ListServe is a channel to reach many MAGIP members and is the current form of disseminating MAGIP news and information.
- Jeff H. added that there is also people outside of the ListServe and there is a database to contact more members.
- After a number of questions Alicia asked concerning what the board hopes to accomplish, Jeff H. said that a deep dive into the specifics would come later and that this meeting was more about getting to know her and to do introductions.

Introduction to Erich Schreier as Conference Committee Liaison

- Gave his background working as GIS Specialist for Bozeman City.
- Also had work experience in Ethos Geological for 4 years.
- Graduated from Montana State University in Earth Science in 2018 with heavy emphasis on snow science and GIS.
- He loves to mountain bike, ski, and cooking as well as getting involved in local GIS organizations.

Motion to approve Erich Schreier as Conference Liaison by Jeff Hedstrom, 2nd by Nate Wold. Approved unanimously.

Membership Fees

- Proposed membership fee changes are as follows: Full Member at \$50 (from \$30), Student \$20 (from \$15) while Associate Membership fees are still being discussed.
- One Associate Membership proposal was for organizations to buy the base level of 4 memberships at \$250 while each subsequent member added on at \$60 a head.
- The associate membership proposal has four main perks: 1. To allow the organization to get \$10 off per member for annual conferences. 2. The organization to be recognized on the MAGIP site. 3. Recognized at MAGIP Big Sky Geocon. 4. Highlighted within an annual MAGIP newsletter.
- Erin Fashoway from the state library gave her feedback and said the library is a current associate member who covers their employees MAGIP memberships (25 in all).
- Erin said paying for individual members may prove tricky as there may be some issues paying this with state funds and she needs to get back to the MAGIP board on this. *She added the State Library was affected by the recent flood and said it has created some difficulty where workers have been temporarily displaced.
- Eric Spangenberg asked why associate member per head costs are \$60 while individual membership costs only raise to \$50.
- Jeff H. said it would be best to not rush the decision and to carry on with more input and conversation with the membership.
- Jason Danielson asked what the proposal cost change would include and used the state library as a case example – an organization that currently funds a block of 25 members for \$750 annually (Associate Member E). Jeff H. explained that the new proposal would be for a group of 4 members (\$250) and each subsequent members would be \$60 a

head. Jason responded that would absolutely be a concern that should justify a notification to the MAGIP members through a mass email for feedback.

- Jeff S. said that the increased cost for Billings GIS/IT would be nominal and that even though they don't have the full 10 members within their current category (Associate Member B), that any considered additional cost would be to support MAGIP in the end.
- Jenny Connelley asked why the individual \$30 cost would raise to \$50. Mike P. explained that would be to cover hiring the communication specialist and to reach a budget surplus.
- Jeff H. added that this would be the first time MAGIP has ever raised rates and that considerations for inflation are also in effect when considering raising the cost.
- Jeff S. added that some non-profit organizations may not have raised membership fees but instead increased their conference fees.
- Jeff H. said that they did not want to price out some of our larger associate membership.
- Michelle said that state agencies, like what Erin said, maybe cannot pay for individuals and that a pricing structure for them needs to be considered.
- Jeff H. wanted both feedback from the membership, especially the associate membership and suggested a task force to work on the membership restructuring.
- Erin Fashoway said she would like to take part in the task force and gave some views as far as the state library is concerned.
- Mike P. said associate membership needs further discussion and agreed with forming a task force, though worried about finalizing the 2023 budget given this current unknown.
- Jeff H. added that approving a tentative budget that does not include raising the membership cost, which could be amended later to include new raised membership fees after task force discussions.
- Mike asks Nate if there is a work up with hiring a CA and not increasing fees scenario.
- Nate displayed the budget that including hiring a communication specialist and not raising membership rates would create a deficit of \$2,800.

Motion to create a task force by Jeff Hedstrom to work out MAGIP membership cost increases. 2nd by Nate Wold. Passed unanimously.

Motion to approve unadjusted fee budget with the current \$2,800 deficit and foreknowledge of creating a task force. 2nd Aaron Vaughn. Passed unanimously.

Request for Leslie Zolman's GoFundMe to have MAGIP make a donation as an organization

- Jeff H. said she was a great advocate for him and has been a big advocate for the MAGIP organization.
- Site to donate: <https://www.gofundme.com/f/help-leslie-and-her-sons-in-their-time-of-need>
- Mike P. asked what amount could be donated. Jeff H. said that the same amount for the Meet Up could be tapped.
- Jeff S. asked has this ever been done. Jenny Connelly and Jeff H. said no. Jeff S. reminded that this could set a precedent and what could be expected of the board in the future.
- Meghan Burns said that it could be an issue and setting a precedent could prove difficult in the future. She suggested sending a letter to the member list as well as listserv.

Motion to decline request for MAGIP to make donation to the GoFundMe account for Lelzie Zolman, but to provide an update to the membership through a letter by Jeff Hedstrom. 2nd by Mike Powell. Passed unanimously.

Retreat Date set for Pollard in Red Lodge

The Pollard in Red Lodge was chosen for the MAGIP board retreat for September 14-15.

Mike Powell made a motion for approval of the retreat location. Jeff Hedstrom 2nd. Passed unanimously.

LiDAR SIG

- Jeff Sprock said that a MAGIP specific special interest group is considered in light of the amount of LiDAR being conducted around the state and would be an added bonus for MAGIP members as a potential information stream for those interested in LiDAR collection and analysis.
- Eric Spangenberg said Troy Blandford should be contacted since he has his own working group as the elevation theme steward at the state library.
- Jeff Sprock said it would be distinctly different from that working group but the idea was generated through the work Billings GIS did with the Troy and the library's own elevation working group.

As time ran over, the board decided to end without the monthly reports and to move the updates to next month.

A motion to adjourn the meeting made by Jeff Sprock. 2nd by Aaron Vaughn. Passed unanimously.

Upcoming Meetings and Events

MAGIP LOCAL GOVERNMENT SIG – 3rd Thursday of the month 2:00 PM

BOARD MEETING – Tuesday Aug 16, 2022 2:00 PM (Phone in)

BOARD STRATEGIC PLANNING – September 14-15 (Wed-Thurs in Red Lodge at the Pollard Hotel)