



# 2023 Big Sky GeoCon Prospectus



**MONTANA ASSOCIATION OF  
GEOGRAPHIC INFORMATION  
PROFESSIONALS**

## **Big Sky GeoCon**

***“COMMON GROUND –  
BUILDING CONNECTIONS WITH GIS”***

**APRIL 3-6, 2023  
BEST WESTERN GRANTREE INN  
BOZEMAN, MT**

# 2023 Big Sky GeoCon



***“COMMON GROUND – BUILDING CONNECTIONS WITH GIS”***

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Dear Sponsor/Exhibitor,

The Montana Association of Geographic Information Professionals (MAGIP) invite you to participate in the 2023 Big Sky GeoCon, April 3-6. This year’s GeoCon will be held at the GranTree Best Western in Bozeman, Montana. This year’s theme for the conference is “Common Ground – Building Connections with GIS” and we are hoping you can help us complement our program by participating as a Sponsor/Exhibitor.

MAGIP is a non-profit professional association that works to identify and support the strengths of its members, find solutions to individual and collective problems, and address the needs of the Montana GIS community as a whole. Our Association has over 200 active members from every level of GIS expertise, and from many different professional fields. Big Sky GeoCon serves as MAGIP’s and Montana’s key geospatial networking event!

We anticipate a diverse group of geospatial technology users and professionals to be in attendance, representing: federal, state, tribal, local government, university/educational, nonprofit, and private business sectors. Big Sky GeoCon attendees embody a wide variety of professions including natural resources, agriculture, utilities, geospatial services, mining, and timber.

The conference will cover a broader spectrum of content including analytics, data acquisition, data science, and how geospatial technology augments them all. It should prove to be a great event to showcase your Company’s technology or services to a diverse audience.

Secure your sponsorship today for the largest and most well attended GIS event in the Montana - Idaho region!

We are looking forward to hearing from you!

Erich Schreier, Conference Liaison and Local Co-chair

Zac Collins, Local Conference Co-Chair



# Sponsorship Opportunities

Big Sky GeoCon

## Maximize Your Visibility

- **Exhibit Booth Space:** Reach the decision makers who need your products and services. The Booth space is located in a high-traffic area where breaks occur, and attendees will gather. See the image below. Booths will be located in the Atrium.
- **Promotional Item Advertising:** Sponsors will have the opportunity to provide promotional items (flyers, magazines, pens, products, etc.) to be included in conference registration materials provided to each attendee.
- **Sponsor Spotlight:** Sponsors will have a few minutes to speak to the entire MAGIP conference about your organization during one of our hosted luncheons or dinners.
- **Company Logo Displayed During Conference:** Your logo will be displayed on the screen during session breaks and social functions.
- **Conference Webpage Ad:** Logos will be placed on the conference website with a company link, so attendees can identify your company and services and contact you for further information.
- **Conference Program at a Glance:** Your logo will be displayed in the conference program at a glance to maximize your visibility during and after the conference.
- **Break Sponsorship:** In addition to all the other benefits, Platinum Sponsors will be able to reinforce your presence at the conference by hosting a break for attendees. Signage will be placed in the serving areas to recognize your company as a contributing sponsor.
- **Premium Hotel Room Location:** First option to book an Atrium perimeter hotel room at a discounted rate for Platinum Level Sponsors. As a platinum sponsor, you will have the first option to book one of the 8 ground-level atrium perimeter hotel rooms at a discounted rate. This allows you quick access to your booth from your room for set up, hosting, etc. (see facility map).

## Other Sponsorship Opportunities

**Raffle Item or Door Prize:** MAGIP facilitates a raffle and door prize giveaway to raise funds for educational scholarships. Please consider donating an item to be given away for the raffle or door prize.

**General Sponsorship:** Want to sponsor something that's not on our list? i.e. conference swag, drink tickets during one of our social hours, nametag lanyards, etc. Have a creative idea? Just let us know!

## Sponsor/Exhibit Booth Information

**Prize Drawings:** Sponsors/Exhibitors may choose to hold individual prize drawings at their booth. There will be time during the afternoon on Thursday, April 6th to distribute prizes to the winners and have your contribution recognized.

**Dedicated Exhibit Hours:** The Exhibit Area will be the focus of conference breaks and Tuesday, April 4th evening reception and social event.

**Set up:** Tuesday, April 4th, 2023 from 10:00 a.m. to 3:00 p.m.

**Booth Hours:** Booth Exhibits should be open ...

- Tuesday, April 4th from 5:30 p.m. – 9:00 p.m.
- Wednesday, April 5th, from 8:00 a.m. to 5:00 p.m.
- Thursday, April 6th, from 8:00 a.m. to 3:30 p.m.

**Tear Down:** Booths must be removed by 6:00 p.m. on Thursday.



Big Sky GeoCon

# Sponsorship Packages

## Platinum

**\$1,100**

**Exhibitor Booth Package**

**Promotional Item Advertising**

**(2) Full Conference Registrations**

**Sponsor Spotlight**

**Company Logo displayed  
throughout conference**

**Company Logo displayed on MAGIP  
Conference webpage**

**Coffee Break Recognition**

**Atrium Perimeter Hotel Room Option**

## Silver

**\$600**

**(1) Full Conference Registration**

**Sponsor Spotlight**

**Company Logo displayed  
throughout conference**

**Company Logo displayed on MAGIP  
Conference webpage**

**Promotional Item Advertising**

## Exhibit Booth Only

**\$300**

Includes 6' draped/clothed table, 2 chairs, name listed in program and electrical outlet if requested. Conference registration not included.

## Gold

**\$800**

**Exhibitor Booth Package**

**Promotional Item Advertising**

**(2) Full Conference Registrations**

**Sponsor Spotlight**

**Company Logo displayed  
throughout conference**

**Company Logo displayed on MAGIP  
Conference webpage**

## Bronze

**\$400**

**(1) Full Conference Registration**

**Company Logo displayed  
throughout conference**

**Company Logo displayed on MAGIP  
Conference webpage**

## Registration

To register as a sponsor/exhibitor for the 2023 Big Sky GeoCon, please visit the [sponsor/exhibitor registration page](#).

If you have any questions, please direct them to Michelle Quinn at [michelle.quinn12@outlook.com](mailto:michelle.quinn12@outlook.com) or 406-240-6387.



# Exhibit Area

Big Sky GeoCon

The 2023 Big Sky GeoCon Sponsor's Exhibit Booth Area will be located in Atrium to provide maximum attendee engagement.



*Thank you for your consideration, and we look forward to your participation!*