



Exhibitor Prospectus

Challenges for a Changing World



April 19-23, 2010

Bozeman • Montana

Invitation to Participate

Dear Valued Partner:

The 2010 Intermountain GIS Conference, “**Challenges for a Changing World**”, hosted by the Montana Association of Geographic Professionals (MAGIP) will be held the week of April 19th, 2010 at the GranTree Inn in Bozeman, Montana.

On behalf of the 2010 Conference Committee, I invite you to participate as an exhibitor or sponsor in the Annual Conference. This conference is one of the largest GIS networking and professional development opportunities in the Northwest Region, and draws attendees from Montana, Wyoming, Idaho, Washington and the Dakotas — and we hope you will join us!

We recognize that a large number of our attendees are currently involved in disciplines reaching far beyond the traditional GIS sciences. In addition to the active GIS users, this year we are teaming up to host several Mini-Conferences concurrently during the week with focuses on **Snow Sciences, Natural Resources, Public Health, AmericaView, Fire Management, Local Government Issues, Utilities, Energy and Tribal Applications.**

For even greater exposure during the conference, we are offering numerous sponsorship and advertising opportunities to fit your marketing needs. With Governor Schweitzer reducing out-of state travel by 35%, this conference may experience a record attendance for Montana professionals.

Participation in this event as an exhibitor or sponsor provides a unique opportunity to showcase your products or services to the GIS community and other industry professionals. ***Space is limited! Don't miss your chance to join the largest gathering of GIS professionals in the Montana-Idaho region!***

Please contact me at (406) 582-3049 or by email at allen.armstrong@gallatin.mt.gov with any questions or visit the website at www.magip.org for periodic updates of the conference. We look forward to hearing from you!

Respectfully,



Allen Armstrong, Conference Chair

Janet Cornish, MAGIP Administrator



Opportunities

Maximize your Visibility!

- ★ **Premium Booth Displays:** Reach the decision makers who need your products and services. Booth space is limited and is designed in a high-traffic area where breaks and attendees will gather. Spaces will be assigned based upon the order that sponsorship payment is received.
- ★ **Poster Displays:** Showcase your company and services with these limited display tables located throughout the convention center designed for your creative un-manned exhibits.
- ★ **Break Sponsorship:** Reinforce your presence at the conference by sponsoring a break for attendees. Visible signs will be placed at the serving areas and will recognize your company as the contributing sponsor.
- ★ **Student Sponsorship:** Sponsor a worthy student and support their professional development. Students can display your logo throughout the week if T-shirts are provided.
- ★ **Pre-Session Autorunner:** Develop a powerpoint or project presentation and we will format this into a self-running show that will be run for the entire week before each session begins.
- ★ **Exhibitor Passport Program:** Increase real buyer traffic to your booth this year. All attendees with purchasing authority will receive a passport to validate at your booth. Once attendees have completed their passport, they will be eligible for a prize drawing.
- ★ **Vendor Presentation:** These presentations provide you the opportunity to exclusively showcase your products and services. Space is very limited so sign up today.
- ★ **Floor Presentations:** From a visible and open seating arrangement on the vendor floor with presentation monitors, showcase an application or expertise on a given technical topic in a casual setting.
- ★ **Dedicated Exhibit Hours:** Schedules are being staggered to offer exclusive exhibit and floor presentation times.
- ★ **Program Ad:** Ads placed in the conference program can identify your company and services. These are materials kept by attendees for many years after the conference.
- ★ **T-Shirt Sponsorship:** Everyone loves a conference T-shirt. Logo sponsorships are available to provide your advertisement on a long-lasting and well-worn conference take-away.
- ★ **Silent Auction Item:** Support MAGIP and show your generosity by contributing an item for the conference silent auction. Your corporate logo will be displayed and advertised as the donating sponsor.



Exhibit Hours

◆ TUESDAY

April 20, 2010

10:00 a.m.-4 p.m.
5 p.m.-9:30 p.m.

Exhibit Setup
Icebreaker
Reception
Public Night

◆ WEDNESDAY

April 21, 2010

8:30 a.m.-10 a.m.
10 a.m. - 10:30 a.m.

Exhibits Open
Sponsored
Break

10:30 a.m.-12 p.m.
12 p.m.-1:30 p.m.
1:30 p.m. - 3 p.m.
3 p.m.-3:30 p.m.

Exhibits Open
Keynote Lunch
Exhibits Open
Sponsored
Break

3:30 p.m.-5:30 p.m.
5:30 p.m.-9 p.m.

Exhibits Open
Off-Site
Museum of the
Rockies
Banquet

◆ THURSDAY

April 22, 2010

8:30 a.m.-10 a.m.
10 a.m. - 10:30 a.m.

Exhibits Open
Sponsored
Break

10:30 a.m.-12 p.m.
12 p.m.-1:30 p.m.

Exhibits Open
Conference
Awards Lunch

1:30 p.m. - 3 p.m.
3 p.m.-3:30 p.m.




Exhibits Open
Sponsored
Break

3:30 p.m.-5 p.m.
5 p.m.

Exhibits Open
Exhibits Close

Packaged Sponsorship Benefits

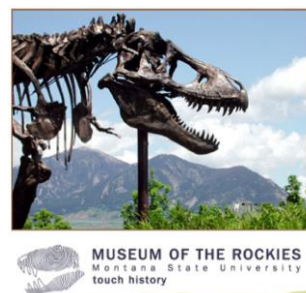
Packaged Sponsorships for the Intermountain GIS Conference are available and are designed to offer a variety of opportunities and levels of exposure. They are a great way to leverage your participation and presence at the event.

	Sponsorship	Exhibitor Booth With Draped Table	Full Conference Registration(s)	Guaranteed Vendor Track Presentation Time	Guaranteed Floor Presentation Time	Guaranteed Aurorunner Presentation	Website Logo	Program Ad	T-Shirt Ad
	T-Rex Sponsor *	Y	2	Y	Y	Y	Y	Half Page	Large
	Stegosaurus Sponsor *	Y	1	Y	Y	Y	Y	Quarter Page	Medium
	Raptor Sponsor	Y	1	Y					Small
	Break Sponsor				Y	Y	Y		
	Student Sponsor					Y		Whole Page (Joint)	
	Silent Auction Sponsor					Y	Y		

Conference Registration includes a ticket to the **Museum of the Rockies** - Night at the Museum Banquet and private museum viewing of all exhibit halls!



*These sponsorships are eligible to participate in the People's Choice award. The exhibitor chosen for this award will receive a complimentary Exhibitor Booth at the 2012 Intermountain GIS Conference.



Additional non-packaged sponsorships are available. Please see the following page for these additional opportunities and pricing.

Exhibitor Registration Form

CONTACT INFORMATION:

Company Name:		
Contact Person:		
Address:		
City:	State:	Zip:
Phone:	Email:	
Website:		

OPTIONS AND FEES:

<i>Packaged Sponsorship Options</i>	Fee	Total
T-Rex Sponsor/Exhibitor	\$700	
Stegosaurus Sponsor/Exhibitor	\$600	
Raptor Sponsor/Exhibitor	\$500	
Conference Break Sponsor	\$300	
Student Sponsorship	\$200	
Silent Auction Sponsor	No Charge	
Item to be provided:		
<i>Additional Sponsorships</i>		
T-Shirt Large Ad	\$300	
T-Shirt Medium Ad	\$200	
T-Shirt Small Ad	\$100	
Poster Displays	\$200	
Floor Presentation	\$100	
Pre-Session Autorunner	\$100	
Full Page Program Ad	\$200	
Half Page Program Ad	\$100	
Quarter Page Program Ad	\$50	
TOTAL SPONSORSHIP AMOUNT DUE:		

☒ ***To make the most of your benefits, please return your sponsorship contract right away!***

RETURN FORM & FEE TO:

Janet Cornish
954 Caledonia Street
Butte, MT 59701-9002

Please make checks payable to: MAGIP



Phone: (406) 491-7993



Email: janallyce@aol.com